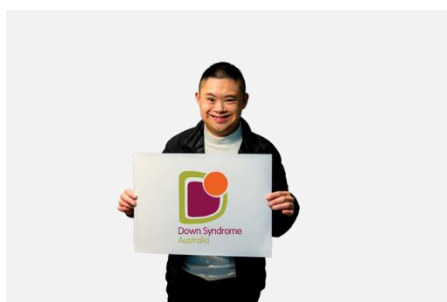




Strategic Framework 2025 to 2028



This Easy Read document is by Down Syndrome Australia.
We are called DSA for short.



We explain what our Strategic Framework is about.



You can ask someone to help you read this document.

About the Framework



A **Strategic Framework** is a big plan for what we will do in our work.



It shows the big goals of DSA.



It explains the work DSA will do from 2025 to 2028.

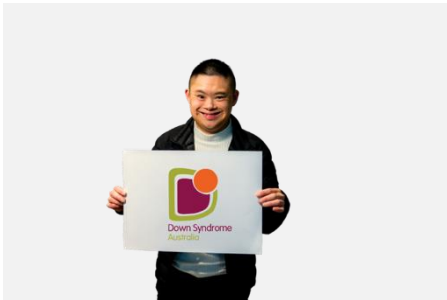


It helps DSA decide what work is most important.



It helps everyone work to the same goals.

Who we are



DSA is the national organisation for

- people with Down syndrome and
- their families and supporters.



Our Vision

We want a world where people with Down syndrome are

- included
- accepted
- treated fairly.

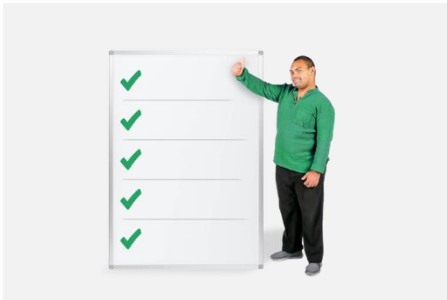


Our Purpose

We want to make life good for people with Down syndrome.



We want to make Australia a fair place where people with Down syndrome are included.



Our Mission

Our **mission** is what we will do.

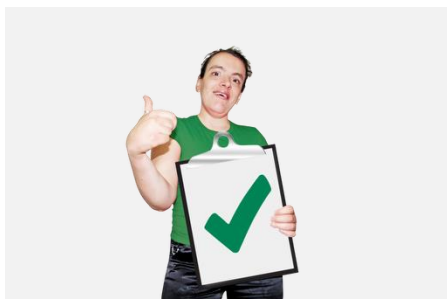


We will speak up for the rights of people with Down syndrome.



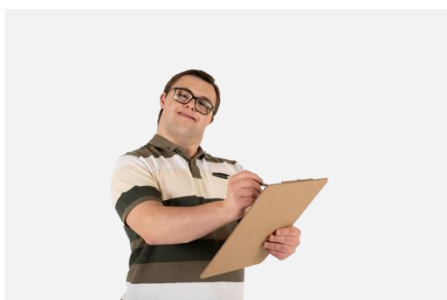
We will support

- people with Down syndrome
- their families and supporters.



We will share information

- that people can trust
- that is clear and easy to understand.



People with Down syndrome are involved in all parts of our work.

They help us to make choices.

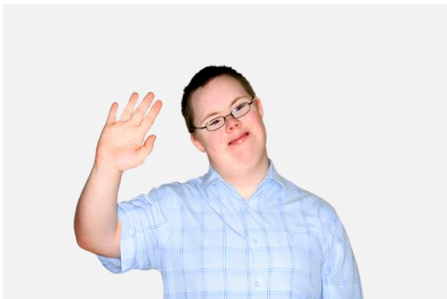
They help to lead our work.

Our Values



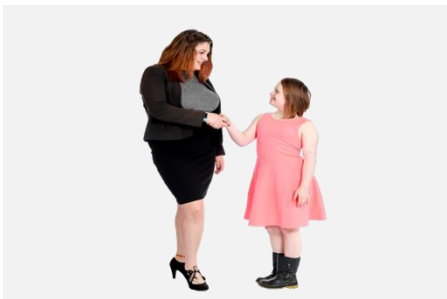
Values are what we care about.

Our 4 values are:



Inclusion

We welcome and include everyone.



Respect

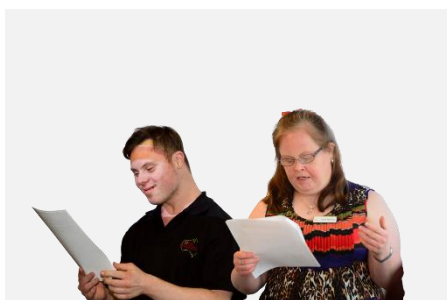
We treat everyone kindly.

We listen to what they say.



Honesty

We are honest. We tell the truth in everything we say and do.



Empowering

We support people to

- have skills
- feel confident to do their best.

Our goals

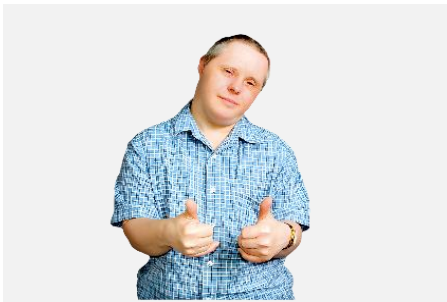


We have 3 big goals.

Our goals are:

Goal 1:

We will make life good for people with Down syndrome.



Goal 2:

We will support the Down syndrome community to work together and grow.



Goal 3:

We will help other people to respect and include people with Down syndrome.



Our community



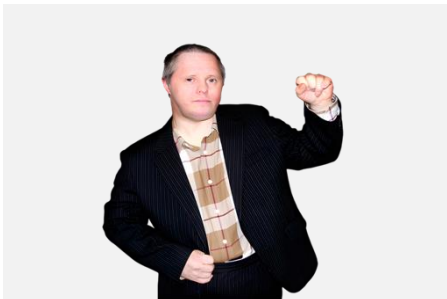
Our community includes:

- people with Down syndrome
- families
- supporters
- professionals who support people with Down syndrome
- Down syndrome state and territory organisations
- other organisations that share our goals

How we work



Our work is based on people's **rights**.



Rights are rules about how to treat everyone fairly.



We follow the **United Nations Convention on the Rights of Persons with Disabilities**.



This is an agreement between countries. It makes sure people with disability are treated equally.



You can read more about this in Easy Read here:
[Easy Read United Nations Convention](#)



DSA works together with

- the Australian Down Syndrome Alliance
- The State and Territory Down syndrome organisations
- our partners
- other organisations.

Things we want to change



- **Education**



- **Employment**



- **Physical and mental health**



- **NDIS and other supports**



- **Prenatal support**

Prenatal means support for parents who are going to have a baby.

Things we want to change



- **Migration**

Migration is when people come from other countries to live in Australia.

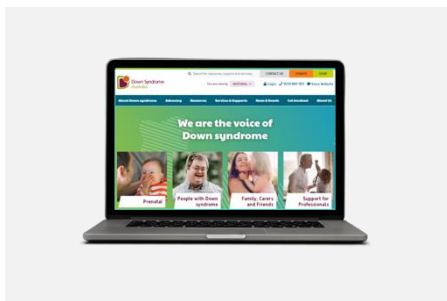


- **Support and information**



- **Community attitudes**

Attitudes are what other people think. And how they treat people with Down syndrome.



You can read more about the changes we want to see on the Down Syndrome Australia website.

For more information



You can contact us if you have questions or you want to know more.



Contact Down Syndrome Australia:

- Email info@downsyndrome.org.au



- Call [1300 344 954](tel:1300344954)



Down Syndrome Australia wrote this Easy Read sheet in May 2026.