

TRI 21 SERIES 2024 SPONSORSHIP

Supporting people living with Down syndrome





1 DECEMBER 2024 6-7 DECEMBER 2024

ACTION INDOOR SPORTS CABOOLTURE & WYNNUM

WWW.TRI21SERIES.COM.AU

Message from DSQ

Get ready for the biggest and most thrilling fundraising event of the year! The Tri 2l Series is the highlight of the Down Syndrome Queensland (DSQ) calendar, and it's back and bigger than ever before. This incredible event has become the largest annual fundraising event for DSQ and it's not hard to see why.

Originally starting as a one-off indoor cricket match to raise funds and awareness for individuals living with Down syndrome in 2012, the Tri 21 Series has now expanded to include Netball and Volleyball played in simultaneous competitions over a weekend. With players of all levels coming together for a fun-filled weekend in the name of charity, the Tri 21 Series is the ultimate community event.

The dedication and commitment of the volunteers who organise the Tri2l Series, combined with the unwavering support of the participants, are awe-inspiring. But that's not all - the funds raised during the Tri 2l Series go towards providing a range of high-quality programs, support services, events, and workshops for people with Down syndrome. It's an event that truly makes a difference in people's lives.

But the Tri 21 Series is not just about making a difference – it's also an opportunity for businesses to get involved and gain exposure. By sponsoring the Tri 21 Series, your brand can be associated with this incredible event and gain exposure across various mediums. Check out the brochure for more information on the different sponsorship levels available.

So, are you ready to be a part of something truly special? Don't miss out on this fantastic event – support the Tri 21 Series and be a part of the excitement!

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David Fuller Chairperson Down Syndrome Queensland



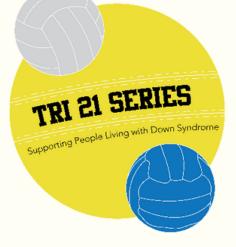




ABOUT DSQ

Down Syndrome Queensland (DSQ) is the peak body for intellectual disability in Queensland, and provide practical and emotional support to all people with intellectual disabilities, their families and support networks. We drive change, support inclusion and are on a quest for equality for people with intellectual disability, so they can take their rightful places as valuable and contributing members of their communities. We provide expert advice and quality services to empower individuals to fulfil their potential, now and into the future.





THE TRI 21 SERIES

The Tri 21 Series is the largest fundraising event on the DSQ calendar. Our mission is to raise funds to support young children with Down syndrome, who are either not eligible or waiting on NDIS funding, so their families can afford to access early intervention therapy.

OUR HISTORY

The Tri 21 Series commenced in 2012 with a one-off indoor cricket match, involving 16 participants. Since then, the event has expanded to now include indoor cricket, netball and volleyball, with over 70 teams and 600 participants with Down syndrome. The Tri 21 Series has been embraced by the community and raised over \$250,000 for DSQ.

OUR EVENT

The series is played on the first weekend in December at Action Indoor Sports, Wynnum. With a mix of social and competitive grades the event attracts participants with a range of sporting ability and a goal of working together for for a common cause. All egos are left at the door; the Tri 21 Series is about community, inclusion and supporting people with Down syndrome.

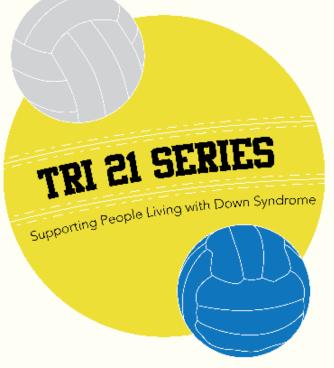
SPONSORSHIP OPPORTUNITIES

| BENEFITS | DIAMOND \$7,000 | GOLD \$5,000 | SILVER \$2,500 | Bronze \$1,000 | SUPPORTER \$550 |
|---|---------------------------|------------------------|--------------------------|--------------------------|--------------------|
| Event naming rights | \checkmark | | | | |
| Your business name displayed on front of all team shirts (500) | \checkmark | \checkmark | | | |
| Invitation to DSQ's World Down Syndrome Day event* | \checkmark | \checkmark | | | |
| Interview for a Tri 21 Series event podcast | \checkmark | \checkmark | \checkmark | | |
| Sponsorship and registration for a team in all sports | \checkmark | \checkmark | \checkmark | | |
| Pre-event shirt presentation at your office | \checkmark | \checkmark | \checkmark | \checkmark | |
| Pre-event video interview promoting your involvement in the Tri 21 Series | \checkmark | \checkmark | \checkmark | \checkmark | |
| Opportunity to distribute collateral to participants | \checkmark | \checkmark | \checkmark | \checkmark | |
| Opportunity for signage at the event** | \checkmark | \checkmark | \checkmark | \checkmark | |
| DSQ Gift Hampers* | \checkmark | \checkmark | \checkmark | \checkmark | |
| Acknowledgement of your support through DSQ newsletter | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| Facebook live interview at the Tri 21 Series | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| Sponsors name and registration fees for one participant*** | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| Team shirts/singlets to keep | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |
| A 'Proudly Supporting' DSQ certificate & digital file | \checkmark | \checkmark | \checkmark | \checkmark | \checkmark |

*Number is based on sponsorship level

**Placement based on sponsorship level

*** \$65 per person all additional participants in the team



TRI 21 SERIES 2024

SAVE THE DATE 1DECEMBER 6-7 DECEMBER

ACTION INDOOR STADIUM



CONTACT US

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WWW.DOWNSYNDROME.ORG.AU/QLD/GET-INVOLVED/THE-TRI21-SERIES

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